RD

Ryan Deming

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TECH SKILLS

- PHP
  - Laravel
  - Code Igniter
  - WordPress
- Javascript
  - jQuery
  - Vue
  - Node
  - Angular
- HTML5
- CSS/CSS3/SASS
- SQL
- GIT
- Ajax & Axios
- REST API
- SEO
- Facebook Ads
- Google Ads
- Photoshop
- Figma

SOFT SKILLS

- Efficient in handling multiple project priorities.
- Able to communicate technical information in an easily understandable way.
- Highly creative with a strong attention to detail.
- Quick learner eager for new professional challenges.
- Highly adaptable and responsive to rapidly changing environments.
- Able to perform effectively in high-pressure situations.

EXPERIENCE

Senior Web Developer @ Freerateupdate.com

July 2021 - Present

- Launched multiple new internal products in collaboration with fellow developers and the project manager, significantly enhancing operational efficiency.
- Enhanced existing products by introducing new features and ensuring they aligned with evolving business needs, playing a pivotal role in product improvement.
- Performed maintenance tasks and bug squashing, ensuring optimal performance and user experience across all products.
- Lead Frontend development efforts including managing freelance designers and SEO consultants.

Notable Projects:

- Spearheaded the redesign of the call center application, leveraging Angular to enhance user experience and streamline representative workflows.
- Developed a dynamic dashboard to continuously monitor call center KPIs, equipped with real-time alerts to proactively address potential issues.
- Designed and Launched several new products, including personalloanrate.com and mortgageloandeals.com

Lead Developer @ Sagefrog Marketing Group

July 2018 - July 2021

- Managed and mentored a team of developers, overseeing their work and conducting quarterly performance reviews to ensure consistent quality and growth.
- Collaborated closely with account managers, the design team, and clients to accurately assess and define technical requirements for upcoming website projects.
- Successfully juggled multiple concurrent projects, encompassing landing pages, email blasts, website maintenance, and comprehensive website development, ensuring timely delivery and client satisfaction.

Full Stack Developer @ Fyra

September 2016 - July 2018

- Developed new client websites using WordPress and Laravel.
- Upgraded existing sites with added functionalities across various technologies.
- Built several internal applications to enhance parent company operations.

Notable Projects:

- Created DermWire.com Alexa Skill that allowed Alexa users to request it to read the latest news articles on DermWire.com

Freelance Consultant

2010 - Present

As a Freelance Consultant, I collaborate intimately with clients to refine their digital strategies, ensuring alignment with their overarching business objectives. While the nature of the engagement varies from client to client, my services predominantly encompass full website overhauls, advanced SEO strategies, and targeted SEM campaigns.